Beat: Business

MEESCHAERT AM PUBLISHES 1st GROWTH & EMPLOYMENT FOOTPRINT OF ITS MAM FUND

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USPA NEWS - Meeschaert AM, the asset management company of the Meeschaert group, today publishes the first impact study of its MAM France PME fund. This new study is part of the strategic choice to create and publish thematic footprints for several of its investment strategies. The teams led by Aurélie Baudhuin, Deputy Managing Director of Meeschaert AM and Director of SRI research, have published since 2018 the social footprints of MAM Human Values, the water, food and social footprints of MAM Transition Durable Actions, or carbon footprint of its range of SRI Equity funds.

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The survey carried out for MAM France PME measures the growth in employment and growth in French companies with high potential in the portfolio. The fund notably supports micro-capitalizations in the technological sector. This new measure of extra-financial impacts illustrates the way in which finance is useful for the common good on a daily basis, by highlighting the creation of jobs and the emergence of new French players internationally. through his investment choices
"The" real "economy and investment in listed assets are too often seen to be in opposition.----------
The development of the measurement of extra-financial impacts is one of the many tools we have today to help understand the many areas in which finance is indeed "real". Better than words, this imprint testifies to the deep anchoring in the economy of these financial investments. She recalls that everyone at their level can be a responsible player by selecting an investment based on financial criteria, but also extra-financial, "said Cédric Meeschaert, President of the Meeschaert group.
The growth and employment footprint of MAM France PME in a few figures:
“¢ The companies held within the fund: “¢ 96% of them have their headquarters in France (1),
“¢ Employ 99,500 people worldwide (2),
“¢ Created 10,750 jobs between 2017 and 2018,
“¢ Have experienced a staff growth of + 10.7% between 2014 and 2018.
“¢ The fund supports French stocks with small market capitalization over the long term: “¢ 73% of the portfolio is invested in companies with a market value of less than 500 million euros (1),
“¢ On average, the capitalization of the portfolio companies has multiplied by 1.9 over the past 5 years,
“¢ The fund includes, for example, remarkable routes like those of Esker and SII whose valuations have increased by 7.8 and 3.6 times respectively since their integration into the fund 5 years ago.
A commitment to the various phases of business development: “¢ MAM France PME has participated in twenty financing operations since February 2018, including ten IPOs and as many capital increases and / or investments,
“¢ 28 companies have been present for more than 3 years in the portfolio (40% of the fund) and 16 for more than 5 years (22% of the fund). Source : Meeschaert MAM

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