

Beat: Entertainment

## **ANFRA AND AKTO ARE LAUNCHING KIFFE TON PROJET WHICH IS PART OF THE PRE LEARNING**

### **COMPONENT OF THE SKILLS INVESEMENT PLAN**

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**USPA NEWS** - After the confinement period, ANFRA and AKTO welcome the launch of their emblematic project "Kiffe ton projet" (« Love your project ») which is part of the pre-learning component of the Skills Investment Plan (PIC). "Kiffe ton projet" mobilizes nearly 70 CFA / UFA in a dozen regions including the DROMs, and aims to support 1,800 young people on a path preparing for more than 70 jobs through apprenticeship. The project is at the heart of the work-study and apprenticeship reform reactor. It engages many actors who are mobilized for the integration of young people on the royal road to learning. It is co-financed by the State - under the PIC - and managed by the Caisse des Dépôts et Consignations, which contracts with each beneficiary. The project is particularly representative and brings together territorial CFAs, company CFAs, branch CFAs and national networks with a history and a strong culture.

### **1 800 INFRA IV YOUNG PEOPLE ACCOMPANIED ON NATIONALWIDE**

The young people targeted by the system are infra IV level, aged 15 to 29 years old and mainly from priority districts of the city policy (QPV) and rural revitalization zones (ZRR).

Eight metropolitan regions (Auvergne-Rhône-Alpes, Brittany, Grand-Est, Ile-de-France, Nouvelle-Aquitaine, Normandy, Occitanie, Pays-de-la-Loire) and three overseas (Guadeloupe, Mayotte and Reunion) are concerned. Corsica is also planned within the framework of the project.

This project also allows smaller CFAs scattered over the territory to jointly respond to a demanding call for projects. It also makes it possible to implement new collaborative practices with the objective of pooling and sustaining pre-learning pathways.

### **A 3 TO 5 MONTH COURSE IN A PROJECT MODULE**

The course lasts at least 140 hours and is broken down into a module on key skills and interpersonal skills, supplemented by a second module on the discovery of trades and the business world. In addition, there is an internship in a company (minimum 2 weeks). The course is built on a lump sum basis of € 2,500 co-financed by the Skills Investment Plan (PIC).

The CFAs (Centers for Apprentices) involved in the project cover a broad spectrum of more than 70 professions which will be able to meet the needs, in particular, of AKTO member companies who express their needs to the OPCO services.

### **A REQUIREMENT OF TRACEABILITY AND FOLLOW-UP OF YOUNG PEOPLE-----**

To meet this requirement, the project builders are relying on the Walt platform, which enables tracking from registration to access to the apprenticeship contract. The objective: to offer young people an individualized safe, a real personalized course, with the creation of their profile (CV, job offers, internship, etc.). To this is added the compilation of data within a dashboard to allow a qualitative and quantitative evaluation of the designed program, one of the specifications of the call for prepa-learning projects # Startetastory. The collective ambition of the project is to include a minimum of 70% of young people in preparation in an apprenticeship contract, ie nearly 1,300 young people across the territory and regions concerned.

The national steering committee was set up in January 2020. Regional technical committees make it possible to steer, with local partners, the progress of the project to be as close as possible to local issues and the needs of CFAs, young people and businesses. and more widely mobilized territories. Despite the inevitable impact of COVID and the confinement period, more than 200 courses have already been started - particularly in Reunion (CFA of the Chamber of Trades and Crafts) with already signed contracts of 'apprenticeship, particularly in the wood sector. The consortium agreement is built over a period of 30 months including 24 operational months (January 2020 - December 2021) under the project and its execution.

### **ABOUT AKTO: THE FIRST LOCAL SKILLS OPERATOR-----**

AKTO is the skills operator for high human added value services. It supports 27 professional branches in their skills development

strategy: act for work-study programs, sustainable employment and the construction of professional paths, support the performance of companies by strengthening the skills development and qualification of employees, deploying on everything the territory in metropolitan France and in the overseas departments and territories actions to promote the attractiveness of trades and jobs, develop synergies between players in vocational training. AKTO in a few figures: 980 AKTO employees in mainland France and in the 5 French overseas departments and territories; 180,000 companies, 3 million employees concerned; In 2019, there were more than 560,000 employees trained and 80,000 work-study students supported.

**ABOUT ANFRA-----**

ANFRA is the national association for training and research of the MFR network (Maisons Familiales Rurales). Since 1937, the MFR have existed through the development of work-study training with the aim of first valuing experience in a real situation. ANFRA's main mission is to train MFR employees. The MFR in a few figures: 430 MFR in metropolitan France and in the French overseas departments and territories, 90,000 young people and adults supported each year - data broken down into 60,000 work-study students in initial training (school-based work-study or apprenticeship) + 30,000 people in training for adults including approximately 2,500 people in work-study training (diploma courses such as professional titles, professional contract, etc.) - 9,500 employees, and as many administrators involved in associations, a community of 250,000 families, internship supervisors or learning associated with training. Source: ANFRA/AKTO

**Article online:**

<https://www.uspa24.com/bericht-17767/anfra-and-akto-are-launching-kiffe-ton-projet-which-is-part-of-the-pre-learning.html>

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