Beat: Automobiles

Sexy new Roadster by Legendary Harley Davidson joins the Dark Custom range

Live Your Legend Marketing Campaign

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USPA NEWS - "Since its creation in 1957, the Harley-Davidson Sportster has proven its ability to reinvent itself constantly. It just now writing a new chapter in its history, "said Brad Richards, styling director Harley-Davidson. The new Roadster ® Harley-Davidson â„¢ is shaped by nearly 60 years of heritage.

THE NEW ROADSTER® HARLEY-DAVIDSON â„¢ RUNS IN IDEAL URBAN LANDSCAPES WITH SEXY ALLURE
The new Roadster ® Harley-Davidson â„¢ finds its ideal trajectories in urban landscapes, winding roads, claiming the full force of aesthetics without compromise, even when stationary. The Harley-Davidson Roadster is shaped in a sexy allure since by nearly 60 years of heritage and kept only the essential elements of a pure driving machine, claiming the full force of aesthetics without compromise, even when stationary.----------
"Since its creation in 1957, the Harley-Davidson Sportster has proven its ability to reinvent itself constantly. It just now writing a new chapter in its history, "said Brad Richards, styling director Harley-Davidson. "We had so many customers take the Sportster beyond the horizon. Fusion of styles, the Roadster is a bike dedicated to those who like to fly a sleek and powerful Sportster that connects the driver to the road. " ----------
LIVE YOUR LEGEND THE PRESNE MARKETING CAMPAIGN IS TRULY AUTHENTIC----------The new model Roadster, built at the present marketing campaign "Live Your Legend" Harley-Davidson joins the Dark Custom range with a minimalist design, inspired by the racing machines and current trends in the custom. A motorcycle stripped to the extreme, inspired by the line of Sportster who competed on the circuits in the 50s and 60s.
"We have given the Roadster much DNA KHR extraordinary models of the mid-50s and machines that took part in drag racing," added Richards. "With their truncated fender and tiny tank, these bikes were ruthlessly streamlined to get the best possible performance." The new Roadster benefits from the new wheels and performance tires designed to meet all the requests. It has a two-cylinder V-1200 cm3 air-cooled which delivers a powerful mid-range torque. Aluminum wheels cast with five split spokes and staggered 18-inch rear and 19 inch front have been specifically designed for the Roadster. They definitely enhance his athletic and balanced line. "These wheels are inspired by classical models rays. Their design is the most complex we have ever created, "says Ben McGinley, Design Harley-Davidson industrial. "The interlaced rays pointing outwards on the other side of the wheel, and create an impressive visual effect. These wheels are very light for their size and contribute to the maneuverability of the Roadster. " The Roadster's suspension system includes a new inverted fork 43 mm single cartridge with springs triple-setting, perfectly rigid. At the rear, the shock absorbers emulsion have adjustable preload on three levels. This system provides a deflection greater than that of all other Sportsters 11.25 cm at the front and 8 cm at the rear. The exceptional stopping power is provided by floating discs 11.8 inches in the front. The Roadster is available with optional ABS.

THE PERFORMANCES OF THE ROADSTER BY HARLEY-DAVIDSON WITH MANY ASSETS----------The Roadster install a driver in an aggressive posture. The new low handlebars and controls centrent median weight on the classic profile of this Sportster tank. The spare style of the Roadster is expressed through a rear fender shorter 3.75 cm than previous Sportster models. Belt guard and silent guards reveal comparable to lightening holes mounted components on the race bikes. Low loader under the triple clamp, circular console of 10 cm diameter brings together a large analog tachometer with a digital speedometer. Mounted rear indicators directly on the supports of the fender, the new license plate, the rear lighting module, the Fast-back saddle give the rear profile sober aesthetics and uncluttered. "The saddle profile fits perfectly into this uncluttered rear fender," McGinley said. "It takes advantage of a series of upholstered panels inspired by a leather jacket. The back of the seat is designed to accommodate a passenger, to offer more versatility to the Roadster. " The model Roadster Harley-Davidson will be available in four paint finishes: Vivid Black with trim Black Denim, Black Denim with a red border, Velocity Red Sunglo with a red border, and a two-tone finish Billet Silver / Vivid Black with a border in “Red Bordeaux“.

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